

**CGGC
2018**

Cynhadledd Genedlaethol
Gofal Cymdeithasol
National Social
Care Conference

**NSCC
2018**

Sponsorship and Exhibition Opportunities

11 – 13 Sept 2018

Royal Welsh College of Music and Drama, Cardiff



ROYAL WELSH COLLEGE
OF MUSIC & DRAMA
COLEG BRENHINOL
CERDD A DRAMA CYMRU



Cynhadledd Genedlaethol
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National Social
Care Conference



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Royal Welsh College of Music and Drama, Cardiff

Unrivalled access to the care and support workforce

This year for the first time ever, the Association of Directors of Social Services (ADSS) Cymru and Social Care Wales are delivering a unique conference experience. We are developing a joint event that will be the foremost showcase and networking opportunity for the social care sector in Wales. This event will have something for every care workforce member, from frontline staff involved in delivering care to children, adults and their families to managers, and senior decision makers in local and national government.

The 2018 conference takes place in the iconic Royal College of Music and Drama, in the heart of Cardiff City Centre, South Wales. This unique location will provide the setting to give our sponsors and exhibitors an unrivalled opportunity to participate in the debate about the future of social care in Wales, and to promote services across the workforce.

Past conferences have attracted more than 300 high-level participants including directors and senior managers of local authority social services, Welsh Assembly Members, Welsh Government civil servants, elected council members, and senior managers from the voluntary, independent, health, education and housing sectors.

For the first time ever, our 2018 conference will be attended by a wider delegation from across the care sector with an anticipated attendance of 600 staff, including people who work in social services, social care, early years and childcare in Wales, from frontline practitioners to senior decision makers, as well as social work and social care students.



Richard McCann (Inspirational Speaker)
Conference Motivational Speaker



Fiona Phillips (Journalist, Broadcaster
and Television Presenter)
Conference Keynote Speaker

A unique opportunity to gain attention for your business

If you are, or want to be a supplier of services or related goods to the public, private and voluntary sectors, the National Social Care Conference 2018 offers a unique opportunity to raise your profile. It includes protected time for exhibitors to communicate with your key audience during the lunch, tea and coffee breaks, giving you ample opportunity to inform and excite delegates about your products and services, and allowing you to source vital information to take away.

By having an exhibition stand at this event, you'll have the opportunity to gain exposure for your services, meet with the delegates attending and generate new business leads.

Your exhibition package will include a stand/table (two sizes are available), with power, WiFi (limited), table and chairs, your literature included in the delegate bags and two stand members each with a place to attend the conference / Learning Zone sessions.

A variety of social events, including a welcome reception and well-being festival at the Royal College of Music and Drama will also provide an ideal forum for networking with delegates and other exhibitors and sponsors.

Following the success of last year's Well-being Festival, we will be extending the number of well-being events and activities available. The Well-being Festival will run from late afternoon until 19.00 on Tuesday 11 September and will be followed by the Conference Reception with drinks and canapés.

Wellbeing is not just the absence of disease or illness, it is a complex combination of a person's physical, mental, emotional and social health factors. It is strongly linked to happiness and life satisfaction.

The Festival will include activities and performances from several local groups in drama and music as well as other inclusive well-being projects.

Previously we've had performances from Alastair Voice Choir which are a Dementia choir along with activities such as Tai chi, Art for the Heart, Boccia and Massage.

Further information about all these opportunities are detailed in this pack.



Conference Organisers

This year's conference is organised jointly between the Association of Directors of Social Services (ADSS) Cymru and Social Care Wales – who represent both the leadership and workforce across the social care sector.



ADSS Cymru

Leading Social Services in Wales

Yn arwain Gwasanaethau
Cymdeithasol yng Nghymru

Association of Directors of Social Services (ADSS) Cymru

As the national leadership organisation for social services in Wales, the role of ADSS Cymru is to represent the collective voice of Directors of Social Services, Heads of Adult Services, Children's Services and Business Services, together with professionals who support vulnerable children and adults, their families and communities, on a range of national and regional issues of social care policy, practice and resourcing. We are the only national body that can articulate the view of those professionals who lead our social care services.

We are committed to using the wealth of our members' experience and expertise, working in partnership with other agencies, to influence important decisions around social care to the benefit of the people we support and the people who work within care services.

www.adsscymru.org.uk



Gofal Cymdeithasol Cymru
Social Care Wales

Social Care Wales

Social Care Wales brings together social care workforce regulation, workforce development and service improvement in one organisation. We have an influential role in shaping research priorities and building strong links with stakeholders to improve care and support across Wales.

By developing and building on the skills of the care workforce, we will help children, adults and older people who receive care and support to improve their health and well-being and achieve what matters to them. We want to improve the quality and status of social care and early years employment through regulation and training to ensure better jobs, that are closer to home, for people across Wales.

www.socialcare.wales

Sponsorship Opportunities

ADSS Cymru and Social Care Wales have created a series of sponsorship packages. Each of these packages offer significant marketing opportunities to the sponsor, such as specific event sponsorship, advertising in conference literature and promotional merchandise.

This range of options will give you a high-profile presence at this prestigious event. However, there may be other marketing approaches which you have used elsewhere that you would like to discuss. We are happy to discuss your suggestions.

Sponsorship Packages

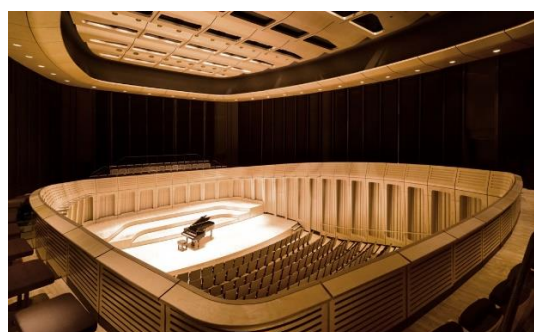
These packages provide an opportunity for businesses wishing to make a big impact on our delegates and promote themselves to an influential audience.

Main Conference Sponsor	£12,000
Conference Dinner & Pre-Dinner Drinks Reception	£10,000
'Well-being Festival' & Pre-Conference Reception	£5,000
Delegate Bag	£5,000
Conference Memory Stick	£4,000
Conference Notepads	£3,000
Conference Lanyards	£3,000
Conference Water bottle	£3,000
Conference Mailing List	Contact for more info
Printed Promotional Literature – Delegate insert	Contact for more info
Digital Promotional Presentations – Memory stick	Contact for more info
Advertising	Contact for more info

The sponsor for the previous year's conference has first refusal on this year's packages, otherwise these packages are available on a 'first come, first served' basis. If you would like more information, please contact ADSS Cymru.

Phone: 01443 742641

Email: Carla.green@adss.cymru.org.uk or Phil.tyrrell@adsscymru.org.uk



Main Conference Sponsor

£12,000 plus VAT

This package guarantees a high-profile presence at the conference, including the opportunity to address the whole conference delegation prior to the keynote speaker as well as a workshop to promote the services you have available. By combining a range of marketing opportunities with the prime exhibition space for the whole duration of the conference.

Package Includes:

- Extensive use of the corporate logo on all conference literature, including the conference brochure, conference slides and publicity material.
- Acknowledgment from the Chair during the opening and closing address
- Opportunity to address the main conference hall delegates
- Opportunity to deliver a workshop session
- Prime location with a main sponsor exhibition stand (Choice of stand 1 or 2)
- Logo, weblink and company details on conference webpage
- Four exhibitor delegate passes
- Four complimentary invitations for the Wednesday night conference dinner
- First refusal on the same package the following year
- Refreshments and lunch

Conference Dinner & Pre-dinner Drinks Reception Sponsor

£10,000 plus VAT

The conference dinner is an exciting opportunity to network with delegates and to leave a lasting impression of a memorable night. The dinner will be held at City Hall, in Cardiff's civic centre on Wednesday 12 September at 7.15pm and is open to all delegates and exhibitors.

Package Includes:

- Exclusive opportunity to address dinner guests
- Reserved sponsors' table for up to eight complementary dinner guests
- Acknowledgment from the Chair during the opening and closing address
- Prime location with a main sponsor exhibition stand (Choice of stand 1 or 2)
- Logo in conference brochure
- Logo, weblink and company details on conference webpage
- Corporate logo on dinner invitations
- Two exhibitor delegate passes
- First refusal on the same package the following year
- Refreshments and lunch

Well-being Festival & Pre-Conference Drinks Reception Sponsor

£5,000 plus VAT

This event is open to all delegates and exhibitors and will be held at Royal College of Music and Drama, Cardiff on Tuesday 11 September 2018 from 5.00pm onwards. This social event is a great opportunity to network with delegates in a relaxed atmosphere.

Package Includes:

- An opportunity to display material at the drinks reception
- Acknowledgment from the Chair during the opening and closing address
- Prime location with a sponsor exhibition stand (3)
- Logo in conference brochure
- Logo, weblink and company details on conference webpage
- Two exhibitor delegate passes
- Two complimentary invitations for the Wednesday night dinner
- First refusal on the same package the following year
- Refreshments and lunch

Delegate Bag Sponsor

£5,000 plus VAT

Delegate bags are given to each conference delegate on arrival to hold all conference documents. Your logo will appear prominently on the side of the bag, making a great opportunity for visibility. The delegate bags are extremely popular and continue to be used by delegates throughout the year, sustaining branding and marketing benefits.

Package Includes:

- Prime location with a sponsor exhibition stand (4)
- Logo in conference brochure
- Logo, weblink and company details on conference webpage
- Two exhibitor delegate passes
- Two complimentary invitations for the Wednesday night dinner
- First refusal on the same package the following year
- Refreshments and lunch

SOLD

Conference Memory Stick

£4,000 plus VAT

Each delegate will receive a memory stick pre-loaded with the conference brochure, available presentations and your company promotion. Your logo would also appear on the credit-card sized memory stick along with the conference branding.

Package Includes:

- Corporate logo on the conference memory stick
- Company promotion material preloaded onto the memory stick
- Prime location with a sponsor exhibition table (5)
- Logo in conference brochure
- Logo, weblink and company details on conference webpage
- Two exhibitor delegate passes
- Two complimentary invitations for the Wednesday night dinner
- First refusal on the same package the following year
- Refreshments and lunch

Conference Notepad

£3,000 plus VAT

Each delegate will receive a notepad for making notes throughout the conference. Your logo will appear prominently on the pad, making this a high-profile branding opportunity.

Package Includes:

Prime location with a sponsor exhibition table (6)

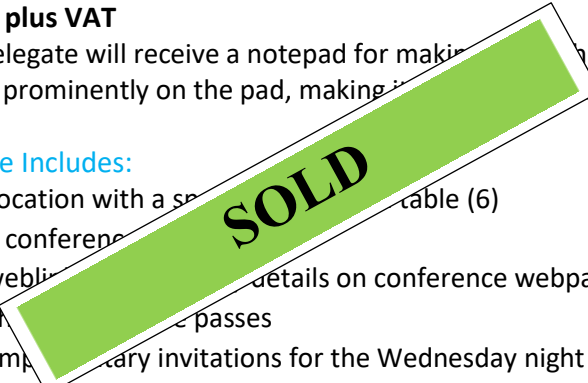
Logo in conference brochure

Logo, weblink and company details on conference webpage

Two exhibitor delegate passes

Two complimentary invitations for the Wednesday night dinner

First refusal on the same package the following year



Conference Lanyards

£3,000 plus VAT

Every delegate will receive a lanyard when they collect their badge at registration. The lanyard will only carry the sponsor's branding, making this a high-profile branding opportunity.

Package Includes:

- Prime location with an exhibition table 7
- Logo in conference brochure
- Logo, weblink and company details on conference webpage
- Two exhibitor delegate passes
- Two complimentary invitations for the Wednesday night dinner
- First refusal on the same package the following year
- Refreshments and lunch

Conference Water bottle

£3,000 plus VAT

Every delegate will receive a water bottle when they collect their badge at registration. The water bottle will carry the sponsor's and conference branding, making this a high-profile branding opportunity.

Package Includes:

- Prime location with an exhibition table 8
- Logo in conference brochure
- Logo, weblink and company details on conference webpage
- Two exhibitor delegate passes
- Two complimentary invitations for the Wednesday night dinner
- First refusal on the same package the following year
- Refreshments and lunch

Exhibitor Opportunities

This is an exceptional and ultimately cost-effective way to promote your services and goods to key individuals in the social care sector. Listening to the comments and ideas from exhibitors at previous conferences, we are introducing several new ideas to increase the footfall of delegates to the exhibition stands.

This year the exhibition will open to delegates at 8.30am on Wednesday, 12 September, and Thursday, 13 September so delegates will have an hour to browse the exhibitor stands before the conference officially begins at 9.30am each day.

There will be refreshment breaks throughout the day, as well as an hour and a half for lunch on the Wednesday and during this time you will have direct access to all 600 delegates.

Additionally, a well-being festival, with drinks and canapes, will be held for delegates in the foyer of the Royal College of Music and Drama on the evening of Tuesday, 11 September.

The Conference dinner and pre-dinner reception will take place in City Hall in Cardiff on the Wednesday evening and exhibitors are welcome to attend this dinner.

All sponsorship packages include complimentary tickets for the Conference Dinner. Additional tickets can be purchased for sponsors, and exhibitors are also welcome purchase tickets to the event. Tickets are priced at £55.00 + VAT per person and includes a three-course meal and live entertainment.

Extra exhibitor passes are available at a cost of £160 + vat

The exhibitor set-up will take place on the afternoon of 11 September.

Gold Package

2m x 1.5m table (stand numbers: 9 – 13)

This package includes:

- Positioned in the main foyer
- Table with black cover, two chairs, and electricity points
- Two exhibitor delegate passes
- Conference WiFi
- Single leaf insert in the delegate bag
- Direct access to all conference delegates during all refreshment and lunch breaks
- Logo, weblink and company details on conference webpage
- Refreshments and lunch

Gold package costs:

Private Sector	£1,300 + vat
Public & Voluntary Sector	£950 + vat

Silver Package

2m x 3m Shell Scheme (stand numbers: 31– 48)

This package includes:

- Positioned in the Gallery or Bute Theatre (which will also feature the catering area)
- Shell-scheme layout, table, two chairs, spot lights, name banner and electricity points
- Two exhibitor delegate passes
- Conference WiFi
- Single leaf insert in the delegate bag
- Direct access to all conference delegates during all refreshment and lunch breaks
- Logo, weblink and company details on conference webpage
- Refreshments and lunch

Silver package costs:

Private Sector	£1,100 + vat
Public & Voluntary Sector	£850 + vat

Bronze Package

2m x 1.5m Table (stands numbers: 14 – 30)

This package includes:

- Positioned in the Gallery
- Table with black table cover, two chairs, and electricity points
- Two exhibitor delegate passes
- Conference WiFi
- Single leaf insert in the delegate bag
- Direct access to all conference delegates during all refreshment and lunch breaks
- Logo, weblink and company details on conference webpage
- Refreshments and lunch

Bronze package costs:

Private Sector	£750 + vat
Public & Voluntary Sector	£550 + vat

Promotional Literature – delegate insert

Contact for more info

Guarantee your organisation's literature reaches every delegate with an insert placed in every delegate bag. These low-cost opportunities are great for raising corporate profile, particularly for small to medium enterprises.

- Single leaf delegate insert
- Booklet delegate insert (max. 12 pages)

Further Information

A detailed exhibitor and sponsor manual will be sent out to all registered exhibitors four weeks prior to the conference with information on arrangements.

All prices listed are subject to VAT.

For further information or to discuss a package to suit your budget requirements, please contact Carla Green or Phil Tyrrell:

Email: Carla.green@adsscymru.org.uk

Email: Phil.tyrrell@adsscymru.org.uk

Telephone: 01443 742641

Requests to negotiate on the cost of sponsorship packages will be considered.

Accepting sponsorship does not advocate endorsement or support for the sponsors' product or cause.

Exhibition floorplan

